

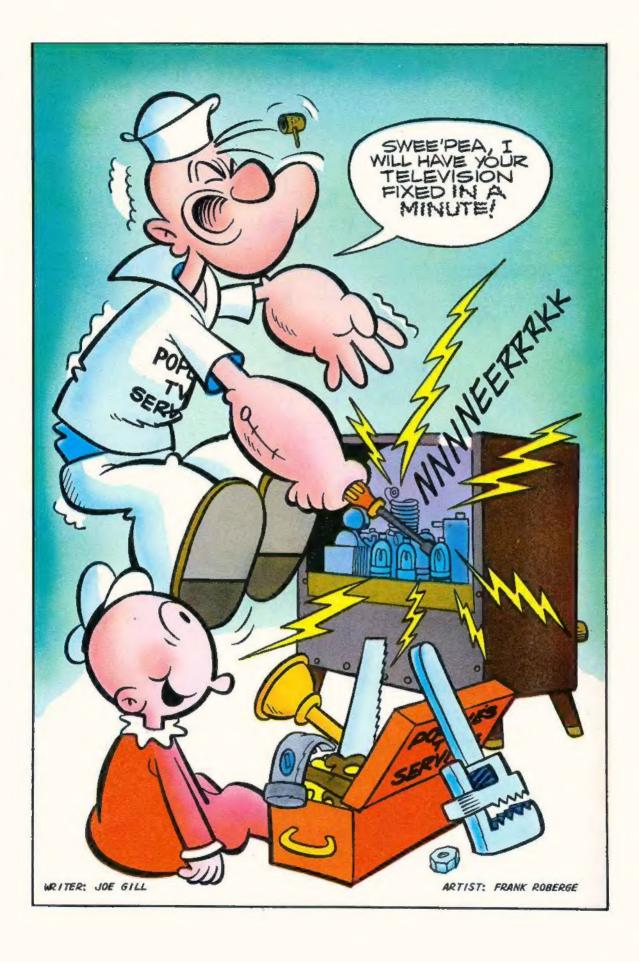
## POPEYE

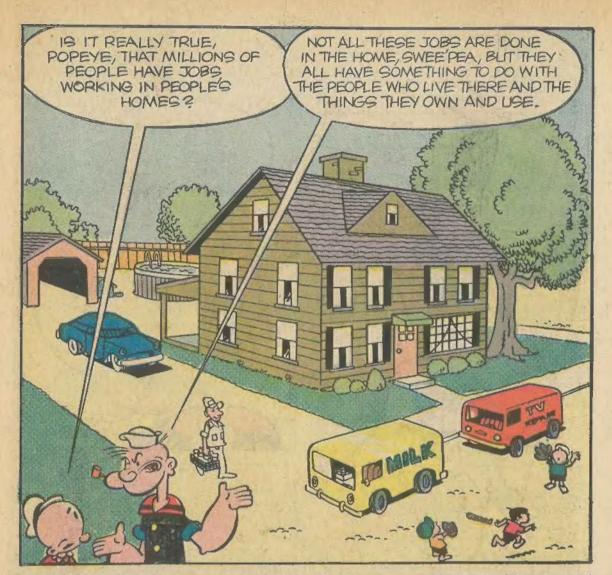
APPROVED

CONSUMER AND HOMEMAKING

CAREERS









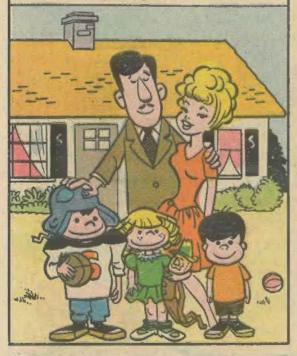


POPEYE E-6

E-6 CONSUMER AND HOMEMAKING

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THIS FAMILY AND MILLIONS MORE NEED FOOD, CLOTHING AND GOODS AND SERVICES OF ALL KINDS FOR THEMSELVES AND THEIR HOMES.



90ME HOME SERVICE JOBS NEED
PEOPLE WITH COLLEGE EDUCATIONS,
OTHER JOBS CAN BE DONE BY
HIGH SCHOOL GRADUATES. YOU
CAN DO SOME JOBS IN THIS
FIELD EVEN BEFORE YOU
FINISH HIGH SCHOOL.

MOST JOBS IN THE
CONSUMER AND HOMEMAKING
FIELD ARE STEADY. PEOPLE
WILL ALWAYS HAVE TO EAT,
WEAR CLOTHES AND USE
FURNITURE.



CAREERS IN THIS FIELD IS THAT OF DIETITIAN. 90% OF ALL DIETITIANS ARE WOMEN.



90ME DIETITIANS WORK IN HOSPITALS OR SCHOOLS WHILE OTHERS HELP HOUSEWIVES AND COOKS TO PLAN AND TO PREPARE GOOD, HEALTHY MEALS.



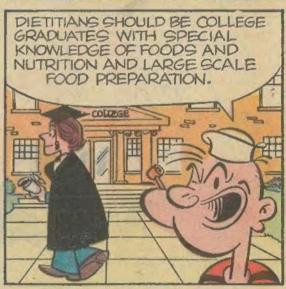


DIETITIANS TELL THE PUBLIC IMPORTANT FACTS ABOUT GOOD FOOD THROUGH RADIO, TELEVISION, NEWSPAPERS AND MAGAZINES.

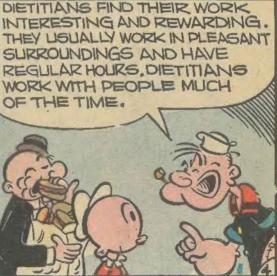
WE TELL MOTHERS WHICH
FOODS ARE BEST FOR THEIR
FAMILIES, SHOW THEM THE BEST
WAYS TO PREPARE THESE FOODS
AND LET THEM KNOW WHICH
FOODS ARE THE CHEAPEST
TO BLIY.











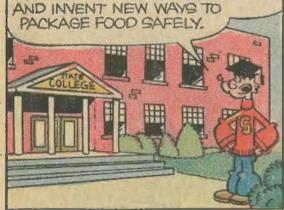
FOOD TECHNOLOGISTS WORK FOR GOVERNMENT AGENCIES AND FOR COMPANIES WHICH PREPARE, PACKAGE AND SELL FOOD.



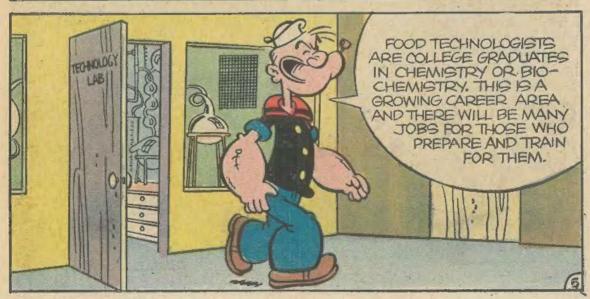
FOOD TECHNOLOGISTS IMPROVE FOODS AND MAKE NEW FOOD PRODUCTS. THEY FIND OUT HOW MANY AND WHAT KINDS OF VITAMING AND MINERALS THESE FOODS HAVE.



SCIENTISTS WHO SPECIALIZE IN NUTRITION TEST FOR WAYS TO KEEP FOOD FRESH LONGER, EXAMINE NEW FOOD PRODUCTS AND INVENT NEW WAYS TO PACKAGE FOOD SAFELY.



MY TESTS SHOW YOUR FOOD PRODUCT IS NOT SAFE FOR PEOPLE TO EAT. I SUGGEST IT BE TAKEN OUT OF THE STORES AND THAT NO MORE OF IT BE MADE OR SOLD.



THE HOME ECONOMIST WORKS TO IMPROVE THE PRODUCTS, GOODS AND SERVICES WHICH AFFECT THE COMPORT AND WELL-BEING OF THE FAMILY.









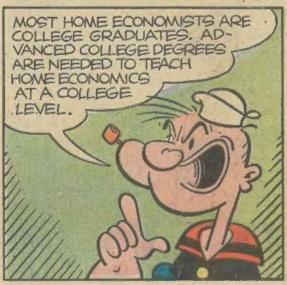






MOST HOME ECONOMISTS ARE WOMEN, BUT MORE AND MORE MEN ARE ENTERING THIS WORK. MEN USUALLY SPECIALIZE IN FOODS, INSTITUTE MANAGEMENT OR FAMILY RELATIONS.















MAKING NEW CLOTHES BEGINS
WITH THE DESIGNER WHO
CREATES A NEW STYLE WHICH HE
WILL PRESENT FOR THE APPROVAL
OF HIS BOSSES AND THE SALES
STAFF, THEY TRY TO DECIDE IF
THE PUBLIC WILL ACCEPT THE
NEW STYLE.



THE SKETCH INCLUDES INFORMATION ABOUT THE KIND OF MATERIAL, THE TRIM, AND THE COLOR. IF THE SKETCH IS APPROVED, THE DESIGNER AND HIG ASSISTANT MAY MAKE AN EXPERIMENTAL GARMENT IN MUSLIN, AN INEXPENSIVE CLOTH.





AFTER THE EXPERIMENTAL
GARMENT IS APPROVED THE
DESIGNER AND THE PATTERNMAKER USE THIS DRESS TO
MAKE A FULL SIZE MASTER
PATTERN, PAPER OR FIBERBOARD PATTERN PIECES ARE
MADE, TO BE USED AS GUIDES
FOR CUTTING CLOTH.





MOST JOBS IN CLOTHING
FACTORIES REQUIRE A FEW
WEEKS OF ON-THE-JOB
TRAINING. GOOD EYESIGHT
AND SKILL IN USING YOUR
HANDS ARE IMPORTANT.
MANY OF THESE JOBS ARE
GOOD FOR THOSE WHO
CANNOT USE THEIR
LEGS, FOR
MUCH OF THE
WORK IS
DONE WHILE
SEATED.

MANY DESIGNERS BEGAN AS CUTTERS OR PATTERNMAKERS. OTHERS LEARNED THE JOB AS HELPERS TO DESIGNERS. NOW DESIGNERS ARE GETTING JOBS AFTER STUDYING DESIGNING IN COLLEGE OR TRADE SCHOOL.





PATTERNMAKERS USUALLY LEARN THEIR TRADE BY WORKING FOR SEVERAL YEARS AS HELPERS TO EXPERIENCED PATTERNMAKERS.







TEXTILE CHEMISTS DEVELOP NEW FABRICS THAT FAMILIES USE FOR DRAPERIES, BEDSPREADS AND OTHER PURPOSES.



TEXTILE CHEMISTS HAVE
DEGREES IN CHEMISTRY AND
HAVE USUALLY SPECIALIZED IN
THIS FIELD.

















FINALLY, THE UPHOLSTERY FABRIC IS ATTACHED AND THE FURNITURE IS RETURNED TO THE CUSTOMER







THE USUAL WAY FOR A
BEGINNER. TO ENTER THE
UPHOLSTERY TRADE IS AS A
HELPER IN AN UPHOLSTERY
SHOP, IT TAKES ABOUT THREE
YEARS OF ON-THE-JOB TRAINING
TO BECOME A SKILLED
UPHOLSTERER.....WOMEN
WORK IN MANY SHOPS AS
SEWING MACHINE OPERATORS,
SEWING THE FABRIC THAT
IS USED.

KITCHEN HELPERS ARE USUALLY FOUND WORKING IN RESTAURANTS WHERE THEY MAY OPERATE AUTOMATIC DISHWAGH-ERS. CLEAN VEGETABLES OR DO THE MANY NECESSARY JOBS.



KITCHEN HELPERS ARE ALSO EMPLOYED IN SOME PRIVATE HOMES. THEY ASSIST PREPARE MEALS AND KEEP THE KITCHEN CLEAN. THESE WORKERS MUST BE ON TIME, ... POLITE AND

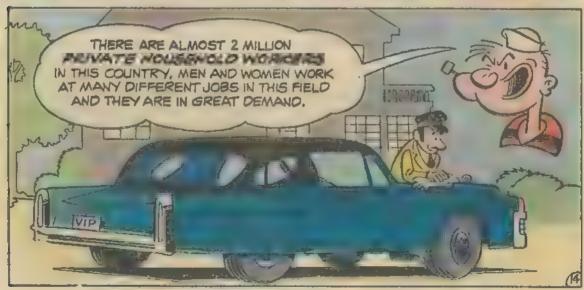


A GOOD ATTITUDE ABOUT CLEANLINESS IS NEEDED FOR A JOB AS KITCHEN-HELPER. A SHORT ON-THE-JOB TRAINING PERIOD IS ALL THE PREPARATION NEEDED.



THE KITCHEN HELPER DOES NOT HAVE A PHYSICALLY DIFFICULT JOB. THE HOURS ARE USUALLY REGULAR AND IN NICE LOOKING HOMES.







HOUSE MAIDS DON'T NEED TO BE HIGH SCHOOL GRADUATES. MOST GIRLS LEARN THE SKILLS THEY NEED IN THIS WORK WHILE GROWING UP IN THEIR OWN HOMES. BUT THERE ARE SCHOOL COURSES WHICH ALSO TRAIN WORKERS FOR THESE JOBS.



Some maids have only one duty, that of caring for an infant or toddler. Nursemaids care for children, bathe them, supervise play activities, wash and iron clothes and prepare



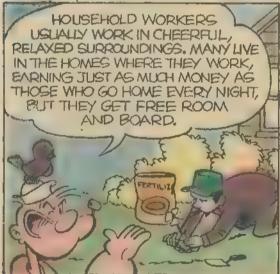
A PERSONAL MAID WORKS FOR A WOMAN EMPLOYER, KEEPING HER CLOTHES IN GOOD CONDITION BY CLEANING, MENDING AND PRESSING THEM AND HELPING IN OTHER WAYS.

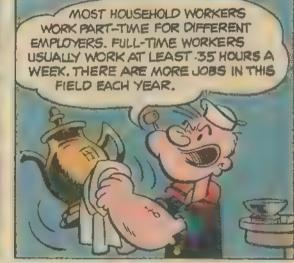


MORE WOMEN THAN MEN ARE HIRED FOR HOUSEHOLD WORK. A MAN MAY BE CALLED A HANDYMAN, ANDOO-JOB MAN

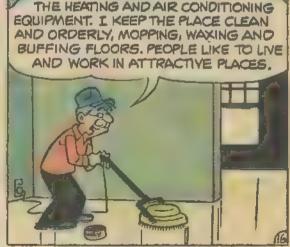












I'M RESPONSIBLE FOR

WOMEN WORK ON CUSTODIAN'S STAFFS, SWEEPING, DUSTING, POLISHING AND DOING MANY OTHER CHORES NEEDED IN THE PLACE THEY WORK.









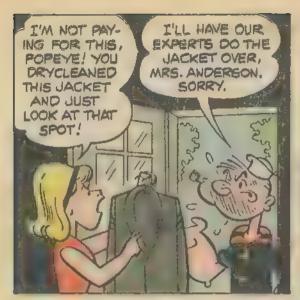






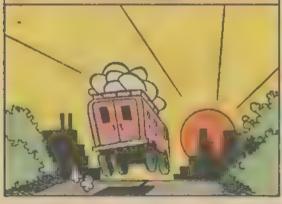


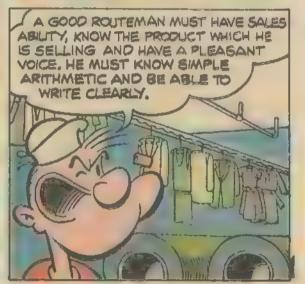




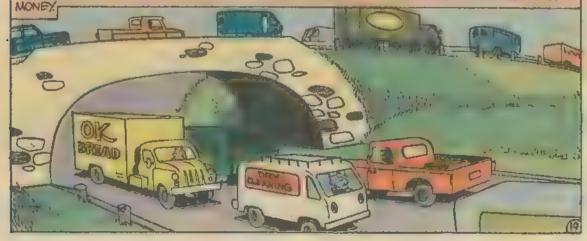


AT THE END OF THE DAY, THE DRYCL BANING DRIVER BRINGS MORE CLOTHES TO BE WASHED, CLEANED AND PRESSED BACK TO THE FACTORY OR STORE. HE TURNS IN THE MONEY HE COLLECTED FROM CUSTOMERS TO HIS BOSS.





THERE ARE ABOUT 235,000 ROUTEMEN, ALMOST ALL OF THEM MEN. MOST EMPLOY-ERS WANT DRIVERS WHO ARE HIGH SCHOOL GRADUATES, TWENTY-FIVE YEARS OF AGE OR OLDER, AND OF GOOD REPUTATION FOR HONESTY IN HANDLING LARGE SUMS OF



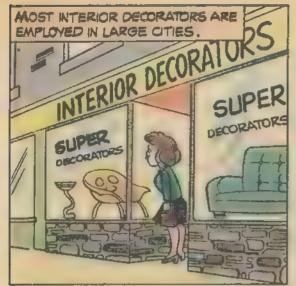




















MRS CLARK WILL LOOK FOR THE FABRICS AND THE COLOR COMBINATIONS THAT THE PEOPLE WHO LIVE IN THE HOME WILL LIKE BEST AND ENJOYING LOOKING AT.



MRS. CLARK IS AN EXCELLENT SHOPPER. SHE BUYS THE GOODS SHE PICKS AT LOWER PRICES BECAUSE SHE BRINGS THE STORE OWNERS A LOT OF BUSINESS.



I THINK THIS END TABLE AND LAMP SHOULD GO NEXT TO THE SOFA, MRS. JOHNSON, I'VE SELECTED THE DRAPERIES FOR THE ROOM, YOU'LL LIKE THEM



WHAT WOULD HAVE BEEN A LONG AND DIFFICULT TASK FOR THE HOMEOWNERS MOVING INTO A NEW HOME IS EASY FOR THEM WITH PROFESSIONAL INTERIOR DECORATOR SERVICES.







Interior decorators' fees are often high but sometimes they save their customers money by choosing warry



ABOUT HALF OF ALL INTERIOR DECORATORS ARE MEN. IN ADDITION TO PRIVATE HOMES, DECORATORS PLAN THE FURN, SHINGS AND OVERALL APPEARANCE OF HOTELS, HOSPITALS, OFFICES AND EVEN PASSENGER PLANES.



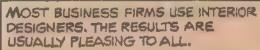
Interior decorators are sometimes asked to re-design the inside of older buildings.











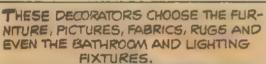
















TOP INTERIOR DECORATORS ARE SOUGHT

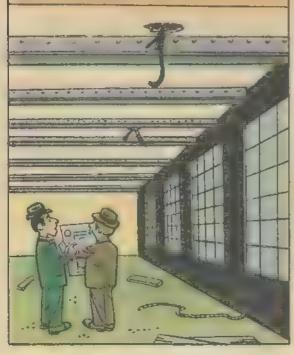
SOME INTERIOR DECORATORS ARE ON THE STAFF OF LARGE ARCHITECTURAL FIRMS, THEY MAKE SKETCHES SHOWING HOW THE INTERIORS OF BUILDINGS ON WHICH THE FIRM IS WORKING WILL LOOK WHEN FINISHED.



AND COMER IN ENDR DECOMORS
WORK ON THE SOUTH OF NEWSPHERS
OR MAGAZINES, WRITING ARTICLES ON
PURNISHING AND DECORATING A



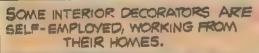
INTERIOR DESIGNERS ARE CALLED UPON TO PLAN HOW TO USE SPACE. THEY MUST ALSO PRODUCE AN INTERIOR ENVIRONMENT THAT WILL BE COMFORTABLE TO LIVE WITH.



THESE PEOPLE ARE SOMETIMES HIRED TO DESIGN THE ENTIRE INTERIOR OF AN OFFICE BUILDING. THEY DRAW FLOOR PLANS AND SUGGEST THE PLACEMENT OF WALLS AND OTHER NECESSARY ITEMS.











MOST EMPLOYERS TODAY WANT APPLICANTS TO HAVE COMPLETED A 2 OR 3 YEAR COURSE IN INTERIOR DECORATING AND DESIGN AT A RECOGNIZED ART SCHOOL.



INTERIOR DECORATORS SHOULD
KNOW ABOUT FURNISHINGS, FABRICS,
METALS, PLASTICS AND PAINTS. THEY
SHOULD STUDY SALESMANSHIP AND
BUSINESS ARITHMETIC. THEY NEED
A LOT OF PATIENCE, AS THEY
WORK WITH PEOPLE.



HE HAS TO SUPERVISE THE HOTEL'S
MANY DEPARTMENTS AND
ACTIVITIES SO AS TO KEEP THEM
WORKING TOGETHER AND TO
SOLVE PROBLEMS AS THEY COME



THERE ARE MANY DECISIONS TO BE MADE AND DETAILS TO KEEP TRACKOF.



AT TIMES, HOTEL MANAGERS ARE YERY BUSY PEOPLE.



BUT WHEN THE HOTEL MANAGER IS DEALING WITH THE PUBLIC, HE MUST ALWAYS BE PLEASANT AND CALM, NO MATTER HOW HE FEELS INSIDE.





THEY MUST SECURE ADDITIONAL BUSINESS FOR THE BANQUET ROOMS. WEDDINGS, DINNERS, DANCES AND OTHER AFFAIRS BRING EXCELLENT INCOME TO



THERE ARE ABOUT 150,000
HOTEL AND MOTEL MANAGERS
EMPLOYED ABOUT 70,000
OF THESE ARE SALARIED. THE OTHER
80,000 ARE OWNER MANAGERS.



LARGE HOTELS USUALLY PROMOTE
THEIR MANAGERS FROM THEIR OWN
STAFFS. AN ASSISTANT IS MADE
THE HEAD MANAGER AND SOMEONE
FROM THE FRONT OFFICE
BECOMES THE NEW
ASSISTANT MANAGER.





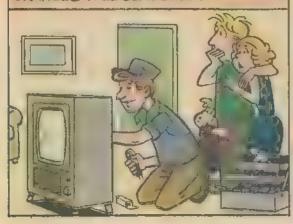
THE RADIO AND TELEVISION
SERVICE REPAIRMAN HAS BECOME
AN IMPORTANT MEMBER OF THE COMMUNITY. THE MOMENT A TY SET BREAKS
DOWN, THE REPAIRMAN IS CALLED.



MOST TELEVISION AND REPAIR MEN RESPOND QUICKLY TO A DISTRESS CALL.



AND MOST REPAIRS CAN BE MADE IN THE HOME. IF IT IS NECESSARY TO TAKE THE SET TO THE SHOP, THE REPAIR CHARGES WILL BE HIGHER.



RADIO AND TELEVISION REPAIRMEN ALSO FIX CAR RADIOS, PHONOGRAPHS AND TAPE RECORDERS AND OTHER ELECTRONIC EQUIPMENT,



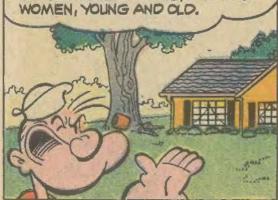


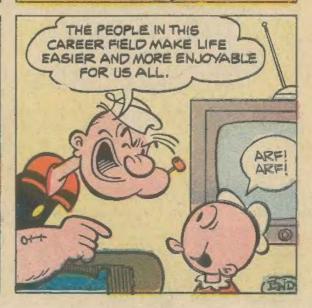
HIGHLY SKILLED REPAIRMEN NEED SOME TRAINING IN ELECTRONICS WHICH CAN BE LEARNED IN TECHNICAL OR VOCATIONAL HIGH SCHOOL. THIS TRAINING IS HELPFUL IN GETTING THIS JOB.



MOST FAMILIES HAVE AT LEAST ONE TELEVISION SET. THEY ALSO HAVE PHONG-GRAPHS, TAPE RECORDERS AND OTHER ELECTRONIC PRODUCTS THAT NEED SERVICING.

IT IS SURPRISING HOW MANY
DIFFERENT JOBS THERE ARE THAT
ARE RELATED TO THINGS IN THE HOME.
THERE ARE CAREERS FOR SKILLED
AND UNSKILLED PEOPLE, MEN AND
WOMEN, YOUNG AND OLD.





## CAN YOU ANSWER THESE ?

l.	LIST FIVE JOBS IN CONSUMER AND HOMEMAKING AREAS YOU THINK YOU MIGHT ENJOY. NEXT TO EACH LIST ANY TRAINING YOU WOULD NEED, YOU CAN FIND THE ANSWERS IN THIS B JOB TRAINING		
2.	DID YOU FIND ANY JOBS YOU DID NOT KNOW ABOUT? LIST SIX.		
3.	CONSUMER AND HOMEMAKING JOBS ARE POSSIBLE WITH TRAINING WHICH INCLU- CHECK ONE YES NO APPRENTICESHIP TRAINING	DES: YES	МО
	VOCATIONAL SCHOOL TRAINING  JUNIOR COLLEGE DEGREE  ON-THE-JOB TRAINING.  APPRENTICESHIP TRAINING  COLLEGE DEGREE  GRADUATE SCHOOL DEGREE  NO HIGH SCHOOL DIPLOMA	=	
4.	CONSUMER AND HOMEMAKING CAREERS MAY BE FOUND IN:	YE5	NO
	AIRPLANE INDUSTRIES RESTAURANTS GOVERNMENT AGENCIES PRIVATE HOMES ARMED SERVICES HOSPITALS BLISINESS AND INDUSTRY SCHOOLS HOTELS AND MOTELS FAMILY RELATIONS		E
s.	DO PEOPLE WHO WORK IN CONSUMER AND HOMEMAKING CAREERS USUALLY WORK DURING THE DAYTIME HOURS?	YES	NO
6.	CAN MEN AND WOMEN OF MANY AGES FIND JOBS IN CONSUMER AND HOMEMAKING?		1
7.	ARE MANY MEN AND WOMEN WITH WIDE RANGES OF ABILITY AND TRAINING NEEDED FOR CONSUMER AND HOMEMAKING CAREERS?	_	1
8.	MANY JOBS IN CONSUMER AND HOMEMARING REQUIRE: GOOD MANNERS, NEAT APPEARANCE, DEPENDABILITY, PROMPTNESS AND PATIENCE.	-	
9.	IS IT POSSIBLE TO FIND WORK IN CONSUMER AND HOMEMAKING WITHOUT A COLLEGE DEGREE?	-	-
10.	ARE FEOPLE WHO WORK IN CONSUMER HOMEMAKING CAREERS IMPORTANT TO HOMEOWNERS?		
11-	DO ALL THE PEOPLE IN THE UNITED STATES NEED THE SERVICES OF MEN AND WOMEN WHO WORK IN CONSUMER AND HOMEMAKING CAREERS?		
12.	DID POPEYE THINK THE CONSUMER AND HOMEMAKING WORKERS MADE LIFE BETTER FOR ALL OF US ?	_	

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## DISCUSSION QUESTIONS!

## DIRECTIONS:

CONSIDER AND DISCUSS THE FOLLOWING QUESTIONS

- WHAT ACTIVITIES AND CHORES DO YOU DO TO HELP OTHERS (AND YOURSELF) IN YOUR HOME OR WHERE YOU LIVE? WHICH DO YOU LIKE THE MOST, WHICH THE LEAST? WHY?
- 20 YOU LIVE MORE COMFORTABLE OR ATTRACTIVE?
- WHICH OF THESE WORK AREAS APPEALS TO YOU?

  BUYING, PREPARING AND SERVING FOOD
  - DESIGNING, MAKING, SELECTING, CLEANING CLOTHES
  - -- DESIGNING, SELECTING, CLEANING FURNISHINGS AND DECORATIONS
  - MAINTAINING, FIXING, CLEANING BUILDINGS, GROUNDS, EQUIPMENT
- WHICH OCCUPATION OR BUSINESS WHICH PROVIDES FOOD, CLOTHING, AND HOME SERVICES WOULD YOU CHOOSE TO DO?

